

Annex A – Plan Schedule

Reversion: 12 November 2025

JC Learning is operated by JC Human Resources Limited.

This Annex forms part of the JC Learning Provider Legal Framework and should be read together with the Master Provider Agreement. It sets out the commercials and key features for each available Provider Plan.

1. Flex Plan (Revenue-Share Only)

Pricing: Free

Platform Share: 35% **Provider Share:** 65%

(Early partners enjoy +5% bonus revenue share in their first 12 months.)

Purpose: Entry-level option for new or low-volume providers who prefer no annual fee.

Features:

- Suitable for any course fee range or course length.
- Assessments: Auto-graded only; includes up to 5 questions per course; HK\$200 per 10 additional questions.
- Certificates: Platform template only; CPD hours if flagged.
- Operations: Managed by JC Learning – enrolments, access links, reminders, certificates, exports, and monthly statements.
- Visibility: Listed in the main course directory (searchable by category, language, and topic filters).
- Marketing: Basic directory presence and SEO tagging.
- Reporting: Provides basic engagement insights including enrolments, completion rates, and total revenue per course.
- Payouts & Reporting: Same cycle and format as the Master Provider Agreement.
- Delisting Rule: Courses under the Flex Plan that generate less than HK\$3,000 in Net Receipts within 12 months may be delisted or removed from public visibility. JC will notify the Provider before delisting and may offer an upgrade option.
- Free CPDs may be hosted under this Plan in accordance with Clause 5.7.

2. Starter Plan (Per Course, Annual)

Pricing: HK\$2,000 per course per year (≤ 1 hour)

Platform Share: 30% **Provider Share:** 70%

(Early partners enjoy +5% bonus revenue share in their first 12 months.)

Purpose: Ideal for providers offering a single focused course, regardless of course price level.

Features:

- Annual plan for one short course (1 hour or less).
- Assessments: Auto-graded only (up to 5 questions; HK\$200 per 10 extra).
- Certificates: Platform logo or provider logo; CPD hours if flagged.
- Operations: Same as Flex Plan.
- Visibility: Listed in main course directory (searchable by filters).
- Marketing: Basic SEO optimisation.
- Reporting: Includes all Flex Plan data plus detailed user engagement (time spent, module completion), course feedback, and basic demographic overview (e.g. user location and profession).
- Upgrade: Providers may upgrade to Plus or Pro Plans for additional courses or enhanced promotion.
- Low-Income Review: Courses generating less than HK\$1,000 in Net Receipts within 12 months may be reviewed for renewal or visibility adjustment at JC's discretion.
- Free CPDs may be hosted under this Plan in accordance with Clause 5.7.

3. Plus Plan (Subscription)

Pricing: HK\$6,000 per year

Includes: Up to 3 active courses (≤ 3 hours each)

Platform Share: 25% **Provider Share:** 75%

(Early partners enjoy +5% bonus revenue share in their first 12 months.)

Purpose: Designed for active professionals or small training teams managing multiple short courses.

Features:

- Course setup handled by JC Learning.
- Assessments: Auto-graded (up to 5 questions; HK\$200 per 10 extra).
- Certificates: Platform logo or provider logo; CPD hours if flagged.

- Operations: Same as Flex Plan.
- Visibility: Listed in main course directory (searchable by filters).
- Marketing: Directory listing plus “Upcoming” highlight (7 days), 1 social post, 1 blog/calendar feature, newsletter mention (if available).
- Reporting: Includes all Starter Plan features with advanced engagement tracking (quiz performance, participation in discussions), detailed revenue breakdowns, and learner progress reports showing completed and pending modules.
- Low-Income Review: Courses generating less than HK\$1,000 in Net Receipts within 12 months may be reviewed for renewal or visibility adjustment.
- Free CPDs may be hosted under this Plan in accordance with Clause 5.7.

4. Pro Plan (Subscription)

Pricing: HK\$18,000 per year

Includes: Up to 8 active courses (≤ 5 hours each)

Platform Share: 20% **Provider Share:** 80%

(Early partners enjoy +5% bonus revenue share in their first 12 months.)

Purpose: For established providers and institutions seeking greater branding, control, and revenue share.

Features:

- Assessments: Auto-graded and manual supported (up to 10 questions; HK\$150 per 10 extra).
- Certificates: Platform logo or provider logo; CPD hours if flagged.
- Operations: Same as Flex Plan.
- Visibility: Listed in main course directory (searchable by filters).
- Marketing: Category-featured highlight (7 days per course, once per year), newsletter mention, optional joint campaign exposure.
- Reporting: Includes all Plus Plan features with enhanced analytics dashboards and trend forecasting through third-party or integrated tools (e.g. Google Looker Studio). Predictive analysis is presented as insights and trendlines based on engagement and completion data — not automated AI forecasting.
- Free CPDs may be hosted under this Plan in accordance with Clause 5.7.

5. General Terms (Applicable to All Plans)

5.1 Revenue Share Basis: Calculated on Net Receipts after Processing Costs as defined in the Master Provider Agreement.

5.2 Payout Cycle: Monthly (25–31 HKT); includes all cleared sales up to 24th 23:59.

5.3 Minimum Payout: HK\$500; refunds or reversals are netted to the next cycle.

5.4 Operations Managed by JC Learning: Enrolments, access links, reminders, certificates, exports, monthly revenue statements.

5.5 Upgrades / Downgrades: Permitted at any time on a pro-rated basis.

5.6 Capitalised Terms: Have the meanings given in the Glossary of Defined Terms available on our website.

5.7 Free CPDs (Applicable to All Plans):

Providers under any Plan may offer *Free CPDs* (for example, complimentary live webinars) with JC Learning's approval. Free CPDs are typically intended for later listing and sale on JC Learning (for example, as on-demand or replay versions), unless otherwise agreed in writing for special promotional or outreach purposes. While offered free of charge, Free CPDs are not eligible for revenue sharing or payout. All Free CPDs must comply with JC Learning's content, branding, and quality requirements. JC Learning may limit the number of concurrently listed Free CPDs per Provider at its discretion.

6. Updates

This Annex may be updated from time to time. Material changes will be notified in advance via the Platform.

The latest version is always available at JC's Provider Legal Page.

Notes:

This document forms part of the JC Learning Provider Legal Framework.

By submitting the Provider Application Form or publishing content on the Platform, you agree to be bound by the current version of this document and the Master Provider Agreement.

The latest versions of all documents are available at JC's Provider Legal and Policy Centre Page.